

# James Garber

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235 California Road, Yorktown Heights, NY 10598 | 914-646-8835 | jimg@paperclipdesign.com

## Objective

- Full-time web designer position in a creative and supportive work environment.

## Summary of Experience and Skills

Working as a web and graphic designer, desktop publisher, production artist and photographer for over 30 years

- Projects have included: Web site design and development; record, cassette and compact disc jackets; posters; theater and music programs; music books; sales promotion pieces; magazine and newspaper advertising; four-color catalogs; packaging; signage; charts; graphs; audio-visual production.
- Knowledgeable in Web-related applications: HTML coding, CSS, MP3 encoding/editing, DreamWeaver, Fireworks, Javascript
- Working knowledge of Joomla and Wordpress
- Familiar with user experience recommendations
- Knowledgeable in search engine optimization methods
- Well-versed in all aspects of desktop publishing
- Familiarity with computer hardware including operation of printers, telecommunication hardware; scanners
- Experienced in all aspects (conventional and digital) of art preparation for all types of printing
- Skilled in all aspects and formats of professional photography, lighting and audio-visual production
- Thorough practical knowledge of InDesign, Photoshop, Illustrator

## Experience

### **GRAPHIC & WEB DESIGNER | PAPERCLIP DESIGN | 1988-6/92; 10/93-12/96; 3/00-PRESENT**

- Sole proprietor of graphic design studio specializing in desktop publishing and Web design.
- Projects include: newsletters; brochures; posters; record, cassette, compact disc jackets; newspaper and magazine advertising; technical illustration; charts, graphs, signage, Web site design and development.
- Macintosh desktop publishing/graphics consulting and training.

### **WEB DESIGNER | CHASE MEDIA GROUP | 5/07-7/14**

- Front-end Web design for small to medium sites and maintenance for existing sites for this Web site department in Yorktown Heights, NY.
- Responsibilities included initial client contact; project estimates and proposals; graphic site design and architecture; project management; working with developers for dynamic sites (integrating asp.net and PHP technologies); Joomla and Word Press set up, implementation and maintenance; multiple platform and browser testing and trouble shooting.

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## **ART DIRECTOR | DAKOTA GROUP, INC. | 12/96-3/00**

- Projects included: newsletters; brochures; posters; benefit packages; advertising; technical illustration; Web graphics for clients including PepsiCo, IBM, Nielsen Media Research, Georgia Pacific, General Electric and William M. Mercer Co..

## **COMPUTER PREPRESS MANAGER | ALCONE SIMS O'BRIEN | 6/92-10/93**

- Managed prepress department including staff of four; hired and oversaw freelance computer personnel; trained creative personnel.
- Determined most expedient production methods – traditional or computer – on a job-by-job basis (job trafficking); established computer typographic standards.
- Consulted with account execs on budgetary matters.
- Recommended company-wide standards for computer use: filing; use of network(s); back-ups; archiving; file retrieval; file recovery; company-wide software standards.
- Recommended software and hardware specific to pre-press needs; updated software to most current versions.
- Attended to problems specific to pre-press concerns – output inconsistencies; separations; interfaced with separation and printing houses.

## **Clients Have Included:**

adidas USA	Foot & Fiddle Dance Company	McBurney YMCA
Alcone Sims O'Brien	Flying Fish Records	New York Mandolin Orchestra
American Federation of Violin & Bow Makers	Global Village Records	New York Photo District News
American National Standards Institute	Great Northeast Antiques Calendar	New York String Service
Artos Design Group	Ken Hansen Photographic	Pepsi-Cola Inc.
Brewster Adult Education	Hearst Publications	Piedmont Folk Legacies, Inc.
Business Strategy Seminars	Holt Reinhart & Winston	Photographics Unlimited
Children's Television Workshop	Integrated Marketing Group	Plotkin Photography
Chubby Dragon Productions	Irish Arts Center	Rounder Records
Citibank, N.A.	Isogon Corporation	Robert Foran Associates
Clarion Marketing & Communications	Kestenbaum & Co.	St. Martins Press
Classical Mandolin Society of America	LAM Design Associates	Schocken Books
The Clay Pot	Leviton Corporation	Scholastic Publications
County Records	Living Traditions	Sharp Electronics Corporation
Dedalus Foundation	MZ Communications	YIVO Institute
East Mountain Center	MacMillan Publishing	Visual Reference Publications
Everett Corporation	Marimac Recordings	Weston Pictures
Field Recorder's Collective	Marinelli Communications, Inc.	WordGraphics
	Matt Umanov Guitars	Zygmuntowicz Violins

**Education - B.A. CUM LAUDE | 1972 | BRANDEIS UNIVERSITY**

**PORTFOLIO AVAILABLE UPON REQUEST**